

New Tea Outlet Inauguration

The 29th of March 2012 saw the opening of our very first retail and speciality tea lounge , the "Goodricke tea pot" at the upmarket DB City Mall in Bhopal . The inauguration of the store was done by our Managing director Mr A.N Singh and attended by General Manager, Packet tea Mr V.S Gulia along with Mr S. Dutt. Eminent citizens of Bhopal which included government officials from the local administration, businessman, educationists and other dignitaries from all walks of life attended the inauguration along with media and press officials. Goodricke also opened another tea outlet based on a similar but smaller kiosk format at the Fortis hospital in Noida.



The two tea pots and have been envisaged as a chain of stores which will give us the opportunity to serve to our discerning customers our specialty teas straight from our gardens of Assam , Dooars and Darjeeling , give the customer a ready access point to purchase our packet teas and at the same time highlight our 200 year old heritage and unmatched expertise in the art of tea growing and production . The outlets would be serving brewed teas customers which are named from the group gardens such as Amgoorie special , Leesh River strong , Orangajuli orthodox , Thurbo tippy clonals and Black thunder , Castleton muscatels, Barnesbeg green , Badamtam Sencha and Margaret s Hope white tea including many others . Speciality Iced Green teas developed at the Goodricke Instant tea plant in various flavours are also being served along with a wide range of savouries and snacks.

